KLOVE Radio is literally making a difference in the lives of thousands of people, on a DAILY basis. This is accomplished through their prersentation of God centered, relevant, contemporary, commercial free Christian music, along with insights for living a Christ centered life in these troubled days!!!! Without this broadcast many a troubled person would suffer and be excluded from hearing GOD'S word on a daily basis. In these chaotic, evil times in which we live, KLOVE stands out, just as Jesus Christ stood apart in his day. This is acheived by presenting an alternative to mainstream music radio. Encouraging, uplifting music, whose message brings hope and peace to a troubled world, is just a small sampling of the ministry this radio station provides. LET THE MUSIC PLAY ON!!